



SEASONAL ASSISTANT

COMPANY DESCRIPTION:

Bright Spot Farm currently provides meaningful hands-on work, experience and training to high school students from New Castle County, Delaware. Bright Spot operates a working farm and nursery/garden center through which it trains youth and sells seasonal ornamental plants, vegetable and herb starts, and fresh vegetables to the community. Our objective is to provide a space for healing and empowerment in which the young people in our program can feel confident in stewarding the land while deepening their appreciation for nature. We root our young growers further into their communities through service while providing them with the tools they need for success.

SERVICE MEMBER RESPONSIBILITIES:

Community Supported Agriculture (CSA) Management

- Complete CSA Administrative tasks
- Ordering add-on products and additional produce for CSA boxes
- Format and develop content for weekly newsletter
- Perform outreach, tabling, and meetings as necessary
- Organizing open houses and farm events for CSA members
- Manage CSA produce and membership tracker documents (Excel spreadsheets)
- Format and develop content for social media sites (Instagram & Facebook)
- Liaison between community partners (Senior centers, Community Centers) and Bright Spot Farm.
 - Develop relationships and partnerships
 - Ongoing communication in form of emails or on-site visits
 - Retain partnerships and recruit for additional partners
- Deliver bulk CSA produce to community partners

- Set up on-site produce stand at Senior centers